

**Inside This Issue:**

From the President .....1  
 May meeting Info .....2  
 Calendar, Committees .....2  
 Proud Code of Conduct .....3  
 Set of Core Values .....3  
 ABWA News .....4  
 Meeting Flyer .....5

**Chapter Vision Statement**

*To offer women the opportunity to network and grow personally and professionally through mentoring, education and team support.*

# GREATER OAKLAND NEWS

**GREATER OAKLAND CHARTER CHAPTER  
CLARKSTON, MICHIGAN**

[www.abwa-greateroakland.org](http://www.abwa-greateroakland.org)  
 A Chapter of the American Business Women's Association

*The Mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.*

## President's Letter

May 12, 2024

Hello Members

Welcome to the month of May and the start of our warm months. We have lots of great events coming up that you won't want to miss.



We are in the last three months of our chapter year and our election for Greater Oakland's board will be held at our May meeting. Our May meeting speaker is Shirley New, a member of Raintree Chapter in New Castle, Indiana, a 2024 Top Ten Business Woman and the owner of New Accounting. She will speak to us on Lessons Learned for Small Business Owners and her Top Ten Journey. You won't want to miss it.

The June 8 Eastern Michigan Council meeting will be held again at the Deer Lake Banquet Center, hosted by the NuLight Chapter. Speaker is Marcia Green, member of the Novi Oaks Charter Chapter, on Enhancing your ABWA Online Image. Another great subject for spreading the word about ABWA and our chapter.

We will be celebrating our District V Vice President, Cheryl Schmand, on Friday, July 12 and Saturday, July 13 at the Kensington Hotel in Ann Arbor. You won't want to miss this fun event and the chance to see our ABWA sisters from Ohio, Indiana and Michigan. Registration is now open at [www.abwa-emc.org/dvp-luncheon](http://www.abwa-emc.org/dvp-luncheon).

Our ABWA National Women's Leadership Conference is September 25 – 28 in Overland Park, Kansas. ABWA National has set up a payment plan, so check it out. I hope you will be able to attend and help celebrate the 75<sup>th</sup> Anniversary of ABWA.

I hope you all are enjoying our warm spring weather. I will see you at the meeting.

Until then, be well.

In ABWA Friendship  
 Mary Mills, President



# Calendar of Events:

## 2024 Calendar

- May 28 – Greater Oakland Meeting, Lessons Learned for Small Business Owners and Top Ten Journey; Shirley New, Owner New Accounting
- June 8 – EMC Meeting, Host NuLite Chapter, Deer Lake Banquet Center, 8:30 am, Enhancing your ABWA Image
- June 25 – Greater Oakland Meeting, The Biggest Mistakes Women Make with Money; Keynote Dr. April Murdaugh, Financial Advisor
- July Meeting –business meeting at the District V VP event on July 13.
- 

## COMMITTEES

### Audit

Karen Conway

### Best Practices

Jo Ann Huebner  
Executive Board

### Education

Jo Ann Huebner

### Fundraising/Advertising

Jo Ann Huebner  
Mary Mills

### Hospitality

Mary Leonard

### Membership

Executive Board

### Newsletter

Mary Mills

### Programs/ Professional Development

### Publicity

Karen Conway

### Website

Jo Ann Huebner  
[www.abwa-greateroakland.org](http://www.abwa-greateroakland.org)

### Woman of the Year

Lynn Pomerleau

“Above all, be the heroine of your life, not the victim.”

—NORA EPHRON

**GREATER OAKLAND CHARTER CHAPTER**  
Chartered September 17, 2000

### **2022-2023 Executive Board**

President – Mary Mills

Vice President –Mary Leonard

Secretary – Lynn Pomerleau

Treasurer – Jo Ann Huebner

### **2024 Woman of the Year**

**LYNN POMERLEAU**



Greater Oakland Charter Chapter website

[www.abwa-greateroakland.org](http://www.abwa-greateroakland.org)



Anna Leonard - 7/30/20, 4 years

Ella DeGraw - 7/30/22, 2 years

Rita Boyl - 9/21/77, 47 years

Jo Ann Huebner 10/12/88, 36 years

Mary Leonard 10/30/21, 3 years

Nicole Walsh 12/14/22, 2 years

**Tuesday  
May 28, 2024**

**Program: Lessons Learned for Small Business Owners**

**Speaker: Shirley New, Owner New Accounting, ABWA 2024 Top Ten Business Woman**

**Virtual Meeting**

6:00 pm Networking/6:15 Introductions

6:30 Speaker

7:15 pm Meeting

**Registration required by**

**May 24, 2024 at**

[www.abwa-greateroakland.org/events](http://www.abwa-greateroakland.org/events)



Anna Leonard – 9/18

Rita Boyl – 9/22

Nicole Walsh – 12/6

## Core Values for the American Business Women's Association

1. **Selfless Leadership** – Be committed to doing the right thing, always. Be transparent in your actions even when no one is looking!
  2. **Building Community** – Be committed to creating sustainable ABWA communities where women can connect, learn, and grow together.
  3. **Value and Seek Diversity** – Be committed to recruiting new members from diverse cultures, work industries and experiences.
  4. **Manage for Innovation and Excellence** – Be committed to original thinking and delivering excellence in everything you do.
  5. **Lifelong Learning** – Be committed to enhancing your own business knowledge, skills, and acumen. Be unafraid to make mistakes, iterate, err and try again.
  6. **Focus on Facts and Own the Results** – Be committed to using “data” to drive your decisions and actions, and be accountable for your performance, good and bad.
  7. **Choose to Make a Difference** – Be committed to unlocking a member's potential and inspiring/motivating her to become the best version of herself.
  8. **Celebrate** – Be committed to celebrating members' achievements.
- 

## ABWA's Proud Code of Conduct

ABWA's Proud Code of Conduct was developed as a means of guiding all members in making ethical decisions. The broad statements of the code of conduct that are listed below are not expected to cover all conduct for all situations. This is why the Proud Code of Conduct was created as a living and fluid code.

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women's Association.
- As an ABWA member, I will adhere to the Association's Bylaws and comply with the Association's Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.

Our core values are the foundation for which the American Business Women's Association (ABWA) was founded on in 1949. They're reflective of the ethos of the ABWA culture, and have been integral to creating an enduring and supportive community for generations of women in the workplace.



**MAY 2024 ELECTION SLATE OF OFFICERS**

President –	Mary Mills
Vice President	Mary Leonard
Secretary	Lynn Pomlerleau
Treasurer	JoAnn Huebner

At the meeting, nominations will also be taken from the floor.

**APEX Courses Offered Complimentary in May**

*The beautiful thing about learning is nobody can take it away from you."*

Sign up now for our May courses from our ABWA Apex Campus! **As long as you register by the deadline at 5pm CT, you will have 50 days to complete the course complimentary (a \$60 value).**

**Kata Applications and Case Studies - May 1st - 31st, 2024** - The improvement kata is a practice pattern for problem-solving and for scientific thinking. As organizations apply kata, they are finding broader benefits such as engagement, improved communication, leadership development, and better ways to tackle complex problems. During the 7 modules, learn from case studies in healthcare, construction, pharmaceuticals and more.

**How to Run Virtual Kata in the Classroom - May 1st - 31st, 2024** - Experiential learning is highly effective for skill acquisition. Using an online spreadsheet, teams engage in a workshop and have fun while learning about the Improvement Kata and its practical applications. Through the 4 modules, learn a step-by-step process for facilitators to guide participants through practicing the Improvement Kata virtually, including break-out sessions, documenting results, and debriefing the coaching cycle.



# Lessons Learned for Small Business Owners And Top Ten Journey

**Keynote:** Shirley New, Owner of New Accounting



**Tuesday, May 28, 2024**  
**Virtual Meeting**

This is a Virtual Meeting on Zoom

Networking/Intro...6:00 pm; Program...6:30 pm; Meeting...7:15 pm

*Have you thought about starting your own business?*

*Learn some tips from a successful small business owner.*

*The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.*

## **Changing Women's Lives One Woman at a Time**

For more information about ABWA's Greater Oakland Charter Chapter, send an email to [abwa.greateroakland@gmail.com](mailto:abwa.greateroakland@gmail.com) or visit our website at [www.abwa-greateroakland.org](http://www.abwa-greateroakland.org)



**Greater Oakland Charter  
Chapter**

Join the Greater Oakland Charter Chapter of ABWA on Tuesday, May 28 for networking followed by a presentation by Shirley New, owner and founder of New Accounting.

Shirley is a successful accountant and small business owner in Middletown, Indiana. Her business, New Accounting, opened in 2018 and provides taxes, payroll, and bookkeeping services. Shirley is a member of the Raintree Chapter of ABWA in New Castle, IN and the Women of Magnitude Express Network in Ft. Wayne, IN. Shirley is currently Chair of the Cardinal Crossroads Council of ABWA. She has served as District V Vice President in ABWA and is a 2024 Top Ten Business Woman in ABWA

Shirley is passionate about her business and about ABWA. She will share some of her experiences:

What, when and where do you start a small business adventure? Lessons learned and tips that could help you or others starting their own business. Shirley's Top Ten journey

**This is a virtual meeting.**

Cost to attend virtually (using Zoom) is free.

**Registration to attend virtually is required at:**

**[www.abwa-greateroakland.org/events/](http://www.abwa-greateroakland.org/events/)**

You will get the Zoom meeting link after you register