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Chapter Vision Statement

To offer women the opportunity to network and grow personally and professionally through mentoring, education and team support.

GREATER OAKLAND NEWS

**GREATER OAKLAND CHARTER CHAPTER
 CLARKSTON, MICHIGAN**

www.abwa-greateroakland.org
 A Chapter of the American Business Women's Association

The Mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

President's Letter

August 17, 2023

Hello Members

Here we are at the beginning of a new Chapter Year, and I'm looking forward to starting fresh with new programs and ways to connect with business women. We're still looking for your input, so please feel free to contact any board member with your ideas.



I'm looking forward to our speaker, Amber Clark, Director at the Columbus Georgia Airport and 2023 Top Business Woman of ABWA. Her topic, NO Means Next Opportunity, will give us perspective when we have to change direction.

We welcome everyone to attend our meeting, and if you can only stay for the speaker or you have to join later, feel free to pop in any time you are available. We like having you with us.

In ABWA Friendship
 Mary Mills, President

With the new chapter year, we will be making the change from a monthly newsletter to a quarterly one. This is the first quarter of August, September and October and will bring you news for the upcoming months including the calendar of events and upcoming programs. We will also cover the events that happen between newsletters and fill you in on breaking news by email. If you have news to share, please let me know.

The Board was sorry that Alaina Taylor had to resign her elected position of Vice President. We were looking forward to her contributions to the chapter but understand her university commitments and time constraints. The Board has named Mary Leonard as her replacement and welcome Mary to the board as Vice President. I know she will bring a fresh perspective to the board.

The Fall Membership Campaign is coming up and the board is looking to have an event in September at Canterbury Village. Please let us know if you are interested in helping plan this event. We'd appreciate having your help.



Calendar of Events:

2023 Calendar

- September 9 - Eastern Michigan Council Meeting, celebration of WOY, Protégé and Top 10
- September 26 – Greater Oakland Meeting, Vanessa Willis, Past ABWA National President, Leadership, You Can't send a Duck to Eagle School
- October 4 – 7 – National Women's Leadership Conference, Chattanooga, TN
- October 24 – Greater Oakland Meeting, Speaker Sandy Schrah, Past District V Vice President
- November 28 – Greater Oakland Meeting, Leisa Reid, How to Grow Your Business Through Speaking

COMMITTEES

Audit

Karen Conway
Barb McKay

Best Practices

Jo Ann Huebner
Executive Board

Education

Jo Ann Huebner

Fundraising/Advertising

Jo Ann Huebner
Tammy Murray
Mary Mills

Hospitality

Mary Leonard

Membership

Executive Board

Newsletter

Mary Mills

Programs/ Professional

Development

Tammy Murray

Publicity

Karen Conway

Website

Jo Ann Huebner
www.abwa-greateroakland.org

Woman of the Year

Jo Ann Huebner



GREATER OAKLAND CHARTER CHAPTER
Chartered September 17, 2000

2022-2023 Executive Board

President – Mary Mills
Vice President – Mary Leonard
Secretary – Lynn Pomerleau
Treasurer – Jo Ann Huebner

2023 Woman of the Year

JO ANN HUEBNER



Greater Oakland Charter Chapter website
www.abwa-greateroakland.org



Rita Boyl - 9/21/77 46 years
Jo Ann Huebner - 10/12/88 35 years
Mary Leonard - 10/30/21 2 years

**Tuesday
August 22, 2023**

Program: NO Means Next Opportunity

**Speaker: Amber Clark, C.M.,
Director, Columbus Airport**

Hybrid Meeting

**Nino's Italian House, Auburn Hills,
MI and on Zoom**

6:00 pm Networking/6:15 Introductions
6:30 Speaker
7:15 pm Meeting

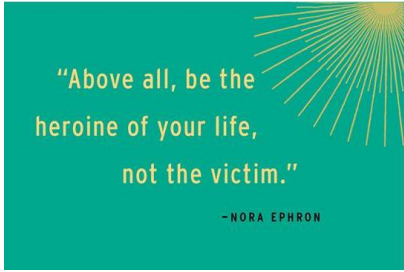
**Registration required by August 18,
2023 at www.abwa-greateroakland.org/events**



Rita Boyl - 9/22

Core Values for the American Business Women’s Association

1. **Selfless Leadership** – Be committed to doing the right thing, always. Be transparent in your actions even when no one is looking!
2. **Building Community** – Be committed to creating sustainable ABWA communities where women can connect, learn, and grow together.
3. **Value and Seek Diversity** – Be committed to recruiting new members from diverse cultures, work industries and experiences.
4. **Manage for Innovation and Excellence** – Be committed to original thinking and delivering excellence in everything you do.
5. **Lifelong Learning** – Be committed to enhancing your own business knowledge, skills, and acumen. Be unafraid to make mistakes, iterate, err and try again.
6. **Focus on Facts and Own the Results** – Be committed to using “data” to drive your decisions and actions, and be accountable for your performance, good and bad.
7. **Choose to Make a Difference** – Be committed to unlocking a member’s potential and inspiring/motivating her to become the best version of herself.
8. **Celebrate** – Be committed to celebrating members’ achievements.



ABWA’s Proud Code of Conduct

ABWA’s Proud Code of Conduct was developed as a means of guiding all members in making ethical decisions. The broad statements of the code of conduct that are listed below are not expected to cover all conduct for all situations. This is why the Proud Code of Conduct was created as a living and fluid code.

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women’s Association.
- As an ABWA member, I will adhere to the Association’s Bylaws and comply with the Association’s Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.

Our core values are the foundation for which the American Business Women’s Association (ABWA) was founded on in 1949. They’re reflective of the ethos of the ABWA culture, and have been integral to creating an enduring and supportive community for generations of women in the workplace.



New Member Installation



Nicole Walsh attended our November 2022 meeting and jumped right in to help us with and at our Holiday Dessert Auction in December. She also joined ABWA at that time, but because our winter meetings were virtual her official member installation was postponed. Nicole was our May meeting speaker on The 4 Pillars of Search Engine Optimization so we took the opportunity to install her as a member. Welcome Nicole to ABWA and Greater Oakland.

CELEBRATING DISTRICT V VICE PRESIDENT MARY CECCANESE



Keynote Speaker was Cheryl Blair ABWA National President, Connections Matter – All Aboard



In front, Mary Ceccanese Dist V VP; ABWA President Cheryl Blair; Vice President Rachelle Jamerson-Holmes; Secretary-Treasurer Joyce Wright; Geniece Hall-Fowler Dist I VP; Dr Kella Price, Dist II VP; Kathy McBride, Dist III VP
Greater Oakland Charter Chapter



Maia Chapter Janene Ternes, Mary Ceccanese, Sheryl Humphry



District V Luncheon Committee Quad Chairs
Diane Nixon, Tracy Sweet, Debbie DeKater,
Julie Sullivan



One of Mary's gifts



Eastern Michigan Council members attending the event



Mary, Mary's husband Lari Zelanka and Mary's
Sister-in-law Karen Ceccanese

This was such a fun, warm, wonderful event celebrating Mary, with good food, good friends and good silent auction items.