

Get Known Everywhere Using Publicity

Boost credibility & increase visibility for you and your brand

Keynote: Jill Lublin, International Speaker, Master Strategist, Four-Time Best-Selling Author



Tuesday, June 28, 2022

Nino's Italian House

4255 Baldwin Road, Auburn Hills, MI 48326

Networking/Intro...6:00 pm; Program...6:30 pm; Dinner/Meeting...7:15 pm

Discover how to be the #1 Influencer and leader in your industry by boosting your credibility and amplifying your media visibility. Understand what the media is looking for, so you and your brand can stand out, get noticed and go from unknown to newsworthy.

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

***Changing Women's Lives
One Woman at a Time***

For more information about ABWA's Greater Oakland Charter Chapter, send an email to abwa.greateroakland@gmail.com or visit our website at www.abwa-greateroakland.com.



Greater Oakland Charter Chapter

Join the Greater Oakland Charter Chapter of ABWA on Tuesday, June 28 for networking followed by a presentation by special guest, Jill Lublin, an international speaker on the topics of Radical Influence, Publicity, Networking, Kindness and Referrals. Jill is a master strategist on how to position your business for more profitability and more visibility in the marketplace. Jill will share her proven secrets to understanding what the media wants and provides cost effective short-term, doable tactics that boost credibility and increase visibility for you and your brand. You will:

- Understand the real purpose of publicity
- Uncover your "Oooooo, Ahhhhh! factor
- Craft a riveting message that lets others know who you are and what you do
- Simplify! Tailor your message to the level of a five-year-old
- Pass the all-important "Who cares?" test

This is a hybrid meeting. In-person attendees will select their dinner choice upon arrival and are responsible for the cost of their food and drink, including tax and tip.

Cost to attend virtually (using Zoom) is free.

Registration to attend in-person or virtually is required at: www.abwa-greateroakland.org/events/