

# Get Noticed on Linked In

## *Tips on making the most of your presence on LinkedIn*

**Keynote:** Amy Dawson, Global Contingent Workforce Operations Lead



**Tuesday, September 27, 2022**

**Rochester Hills Public Library**

**500 Olde Towne Road, Rochester, MI 48307**

Networking/Intro...6:00 pm; Program...6:30 pm; Dinner/Meeting...7:15 pm

*Are you a new user to LinkedIn? Have you been "on" LinkedIn for years but still not sure how to use it? Presenter Amy Dawson will demonstrate helpful tricks, explain useful features, and provide quick answers to the most common questions about how to use LinkedIn.*

*The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.*

### ***Changing Women's Lives One Woman at a Time***

For more information about ABWA's Greater Oakland Charter Chapter, send an email to [abwa.greateroakland@gmail.com](mailto:abwa.greateroakland@gmail.com) or visit our website at [www.abwa-greateroakland.com](http://www.abwa-greateroakland.com).



**Greater Oakland Charter Chapter**

Join the Greater Oakland Charter Chapter of ABWA on Tuesday, September 27 for networking followed by a presentation by special guest, Amy Dawson, Global Contingent Workforce Operations Lead at LinkedIn. Amy is a 29-year member of ABWA and is a past Ambassador Steering Committee Chair, Past National Secretary-Treasurer and Past Top Ten Business Woman.

Amy will share news about the latest LinkedIn updates/features with us. You will walk away with 5 easy ways to improve your profile, grow your network, search for jobs, customize settings, and make the most of LinkedIn. You won't want to miss this meeting! Areas covered during presentation:

- How to create a LinkedIn profile
- How to increase your profile visibility
- What's the difference between paid and free LinkedIn profile pages?
- How to market yourself on LinkedIn

**This is a hybrid meeting.** In-person attendees must select their dinner choice upon registration and are responsible for the cost of their food and drink, including tax and tip. Bring your laptop or phone to connect to LinkedIn.

Cost to attend virtually (using Zoom) is free.

Registration to attend in-person or virtually is required at:  
[www.abwa-greateroakland.org/events/](http://www.abwa-greateroakland.org/events/)