

Effective Communications

Creating eye catching presentations, brochures & flyers

Keynote: Pamela Codd, Director of Engineering Operations for Aptiv



Tuesday, March 22, 2022

Nino's Italian House

4255 Baldwin Road, Auburn Hills, MI 48326

Networking/Intro...6:00 pm; Dinner...6:30 pm; Program...7:00 pm; Meeting...7:45 pm

Do you need help using templates? Do you want to improve your marketing communications with eye-catching presentations and documents?

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

***Changing Women's Lives
One Woman at a Time***

For more information about ABWA's Greater Oakland Charter Chapter, send an email to abwa.greateroakland@gmail.com or visit our website at www.abwa-greateroakland.com.



Greater Oakland Charter Chapter

Join the Greater Oakland Charter Chapter of ABWA on Tuesday, March 22nd for networking followed by dinner and a presentation by special guest, Pamela Codd, Director of Engineering Operations for Aptiv. Pam has worked for Aptiv for her entire career, specializing in engineering and program management. Over the years, she learned that effective communication is critically important when making an impact on your audience.

Whether you are already familiar with templates and have created presentations, brochures, and flyers in the past or are just learning how to do this, Pam can teach you ways to make these documents a marketing success and effective communications tool.

This is a hybrid meeting.

In-person attendees will select their dinner choice upon arrival and are responsible for the cost of their food and drink, including tax and tip.

We recommend that you bring your laptop to follow along with Pam.

Cost to attend virtually (using Zoom) is free.

Registration to attend in-person or virtually is required at:

www.abwa-greateroakland.org/events/