

Entrepreneurship – Don't Be Afraid to Fail

Learn what it takes to be your own Boss – trials and tribulations to owning your own business



Heidi Paterson,
Owner and Curator of
The Toffee Store

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

Changing Women's Lives... One Woman at a Time.

For more information about our Chapter, please contact, our Membership Chair, at www.abwa-greateroakland.org

GREATER OAKLAND CHARTER CHAPTER

KEYNOTE: *Heidi Paterson – The Toffee Store*

TUESDAY, November 17, 2020
Virtual Meeting

NETWORKING & INTRODUCTIONS: 6:00 pm

PROGRAM: 6:30 pm

MEETING 7:15 pm



Please join us as Heidi Paterson, Owner of The Toffee Store and Winner of the 2016 Business Woman of the Year Award sponsored by the Rochester Chamber of Commerce and PNC Bank's Pinnacle Awards, discusses her journey from working for *someone else* to running her very own successful Company, The Toffee Store. Heidi provides Branded Business Gifts, Party and Event Favors and Michigan Artisan Gift Boxes, which can be customized depending on your wish.

Join us on November 17, 2020 to hear Heidi discuss:

- WHAT Comfort Zone
- Your Mt. Everest
- Mistakes to learn from
- Overcoming obstacles and disabilities

Our evening begins with virtual networking, followed by the program and our monthly meeting.

Join us virtually for this meeting. Cost is \$5 to attend via Zoom, which must be paid in advance using PayPal. Register and pay on our website using the link below:

<https://www.abwa-greateroakland.org/contacthospitali.html>

Contact Tammy at 248-417-7197 if paying by check.

After registering and paying Zoom program fee, you will receive a confirmation email containing info needed to join the meeting.



Michigan Artisan Gift Box

Greater Oakland Charter Chapter



Toffee Treasure