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GREATER OAKLAND NEWS

GREATER OAKLAND CHARTER CHAPTER CLARKSTON, MICHIGAN

www.abwa-greateroakland.org
A Chapter of the American Business Women's Association

The Mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

President's Letter

October 15, 2022

Hello Members

Welcome to October and the beauty of the fall colors.

Our member, Lynn Pomerleau, Franchise Owner, The UPS Store, will be our October meeting speaker. We are on the road this month to meet at her new store where we can see the setup and workings of a UPS Store. She will speak to us on the Strategies to Capture the "New Generation", with Tips for reaching customers in an on line world. This will be an interesting presentation, so I'm hoping you will be there.

We are also looking forward to our Dessert and Gift Auction Fundraiser on Saturday, December 3 at the WestWynd Grill in Oakland Township. Previous Dessert Auctions have been really fun and successful so please invite all your friends, family and co-workers to attend. Everyone is welcome to make, or buy, a dessert for the auction and baskets donations for the silent auction are also welcome.

We have our programs set for November and December, but we welcome your suggestions for programs starting in January 2023 (can you believe it will be 2023?) We want programs that interest, enlighten and educate you, so please contact any board member with your ideas.



The Board is also looking for input for events or other ways of promoting ABWA and Greater Oakland. I know ABWA is a great organization and we would like to share that information with other women.

Thanks for all you do.

In ABWA Friendship
Mary Mills, President

Chapter Vision Statement

To offer women the opportunity to network and grow personally and professionally through mentoring, education and team support.



Calendar of Events:

2022 Calendar

- November 22, 2022 – GOCC Meeting, Dr. Dawn Kaiser, Crushing Self Limiting Beliefs
- December 3, 2022 – Dessert Auction, 11 AM, WestWynd Grill, Oakland Twp, MI
- December 10, Eastern Michigan Council, 9 am, Deer Lake Athletic Club, Clarkston
- December 20, 2022 – GOCC Meeting, Leader Dogs

COMMITTEES

Audit

Best Practices
Jo Ann Huebner
Executive Board

Education
Jo Ann Huebner

Fundraising/Advertising

Jo Ann Huebner
Tammy Murray
Mary Mills

Hospitality
Tammy Murray

Membership

Newsletter
Mary Mills

Programs/ Professional Development

Executive Board

Publicity
Karen Conway

Top Ten

Website
Jo Ann Huebner
www.abwa-greateroakland.org

Woman of the Year
Mary Mills



GREATER OAKLAND CHARTER CHAPTER
Chartered September 17, 2000

2020-2021 Executive Board
President – Mary Mills
Vice President – Tammy Murray
Secretary – Debi Marsac
Treasurer – Jo Ann Huebner

2022 Woman of the Year
Mary Mills



Greater Oakland Charter Chapter website
www.abwa-greateroakland.org



Jo Ann Huebner 10/12/88 - 34 years
Vicki Pavlish 10/23/21 - 1 year
Mary Leonard 10/30/21 - 1 year

Tuesday
October 25, 2022

Program: Strategies to Capture the New Generation

Speaker: Lynn Pomerleau, Franchise Owner, The UPS Store

Meeting location:
6311 Haggarty Rd, W. Bloomfield, MI
Pay for your own dinner

Available on Zoom at no cost
6:00 pm Networking/6:15 Introductions
6:30 Speaker
7:15 pm Meeting/Dinner

Please Register by Oct 21, 2022 at
www.abwa-greateroakland.org/events



Core Values for the American Business Women’s Association

1. **Selfless Leadership** – Be committed to doing the right thing, always. Be transparent in your actions even when no one is looking!
2. **Building Community** – Be committed to creating sustainable ABWA communities where women can connect, learn, and grow together.
3. **Value and Seek Diversity** – Be committed to recruiting new members from diverse cultures, work industries and experiences.
4. **Manage for Innovation and Excellence** – Be committed to original thinking and delivering excellence in everything you do.
5. **Lifelong Learning** – Be committed to enhancing your own business knowledge, skills, and acumen. Be unafraid to make mistakes, iterate, err and try again.
6. **Focus on Facts and Own the Results** – Be committed to using “data” to drive your decisions and actions, and be accountable for your performance, good and bad.
7. **Choose to Make a Difference** – Be committed to unlocking a member’s potential and inspiring/motivating her to become the best version of herself.
8. **Celebrate** – Be committed to celebrating members’ achievements.

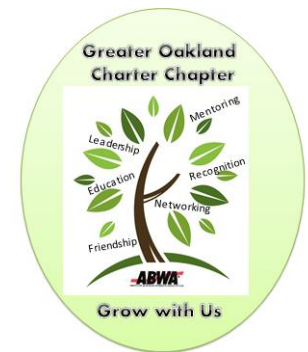
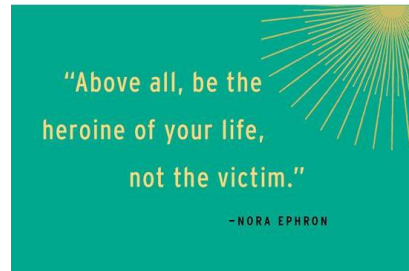


ABWA’s Proud Code of Conduct

ABWA’s Proud Code of Conduct was developed as a means of guiding all members in making ethical decisions. The broad statements of the code of conduct that are listed below are not expected to cover all conduct for all situations. This is why the Proud Code of Conduct was created as a living and fluid code.

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women’s Association.
- As an ABWA member, I will adhere to the Association’s Bylaws and comply with the Association’s Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.

Our core values are the foundation for which the American Business Women’s Association (ABWA) was founded on in 1949. They’re reflective of the ethos of the ABWA culture, and have been integral to creating an enduring and supportive community for generations of women in the workplace.



Greater Oakland Charter Chapter
of the American Business Women's Association presents
Strategies to Capture the "New Generation"

Tips for reaching customers in an online world

Keynote: Lynn Pomerleau, Franchise Owner, The UPS Store

Tuesday, October 25, 2022

The UPS Store

6311 Haggerty Rd, West Bloomfield, MI

Networking/Intro...6:00 pm; Program...6:30 pm; Meeting/Dinner...7:15 pm

Do you want to start a new business? Are you currently a small business owner? Do you feel you need help in reaching customers in this new online business world? Presenter Lynn Pomerleau will share her story and give you tips to succeed.

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**Changing Women's Lives
One Woman at a Time**

For more information about ABWA's Greater Oakland Charter Chapter, send an email to abwa.greateroakland@gmail.com or visit our website at www.abwa-greateroakland.com.

Join the Greater Oakland Charter Chapter of ABWA on Tuesday, October 25 for networking followed by a presentation featuring our own chapter member, Lynn Pomerleau. Lynn is a retired teacher. Lynn and her husband Marc were looking for another income stream and a retirement project and decided to purchase a franchise with THE UPS STORE. Their new store in West Bloomfield, MI opened in mid-August 2022.

The world of business has changed. Our old success strategies may no longer work. Lynn will share her story and experiences in opening a new business. She will also share lessons and strategies she learned while overcoming hardships and adapting to working with a "new generation" of clients in a mostly online business world.

This is a hybrid meeting. In-person attendees will meet at Lynn's new UPS Store. They will enjoy dinner at a local restaurant following the meeting and are responsible for the cost of their food and drink, including tax and tip. Cost to attend the meeting / program virtually (using Zoom) is free. Registration to attend in-person or virtually is required at: www.abwa-greateroakland.org/events/ Cost to attend virtually (using Zoom) is free.

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