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Chapter Vision Statement

To offer women the opportunity to network and grow personally and professionally through mentoring, education and team support.

GREATER OAKLAND NEWS

**GREATER OAKLAND CHARTER CHAPTER
 CLARKSTON, MICHIGAN**

www.abwa-greateroakland.org
 A Chapter of the American Business Women's Association

The Mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

President's Letter

November 20, 2023

Hello Members

Happy Thanksgiving everyone. It's the start of the holiday season with lots of fun things coming up.



Our Holiday Gift and Dessert Auction is December 2, so keep spreading the word. We have lots of wonderful items for the silent auction and the desserts are looking good for the live one. This is our major fundraiser for scholarships, so we hope to have a large attendance.

Our November and December meeting will be hybrid, in person and on zoom, but for the winter months of January, February and March we will be virtual on Zoom only. We will continue to have some excellent speakers but not have to worry about bad weather.

The dates for our Regional Virtual Conference are March 22 – 23, 2024. This is also a good conference to attend to network, catch up on ABWA and hear some great keynote speakers.

We continue to welcome everyone to attend our meetings, and if you can only stay for the speaker or you have to join later, that is perfectly ok. Happy Holidays to all, in whatever way you celebrate them, and be well.

In ABWA Friendship
 Mary Mills, President



Calendar of Events:

2023-24 Calendar

- **November 28 – Greater Oakland Meeting, Leisa Reid, How to Grow Your Business Through Speaking, 6 pm**
- **December 2 – Greater Oakland Holiday Auction, Deer Lake Banquet Center, 10:30 AM**
- **December 9 – EMC Meeting, 9 am, daVinci’s Restaurant, Frankenmuth**
- **December 19 – Greater Oakland Meeting, Beth Gleason, Youth Against Cancer**
- **January 23, 2024 - Cari Vann, Well Body Method**

COMMITTEES

Audit

Karen Conway
Barb McKay

Best Practices

Jo Ann Huebner
Executive Board

Education

Jo Ann Huebner

Fundraising/Advertising

Jo Ann Huebner
Tammy Murray
Mary Mills

Hospitality

Mary Leonard

Membership

Executive Board

Newsletter

Mary Mills

Programs/ Professional Development

Publicity

Karen Conway

Website

Jo Ann Huebner
www.abwa-greateroakland.org

Woman of the Year

Jo Ann Huebner



GREATER OAKLAND CHARTER CHAPTER
Chartered September 17, 2000

2022-2023 Executive Board

President – Mary Mills
Vice President –Mary Leonard
Secretary – Lynn Pomerleau
Treasurer – Jo Ann Huebner

2023 Woman of the Year

JO ANN HUEBNER



Greater Oakland Charter Chapter website
www.abwa-greateroakland.org



Nicole Walsh - 12/14/22 1 Year
Barb McKay - 1/30/79 45 years

**Tuesday
November 28, 2023**

Program: How to Grow Your Business Through Speaking

Speaker: Leisa Reid, Founder of Get Speaking Gigs Now

Hybrid Meeting

Nino's Italian House, Auburn Hills, MI and on Zoom

6:00 pm Networking/6:15 Introductions
6:30 Speaker
7:15 pm Meeting

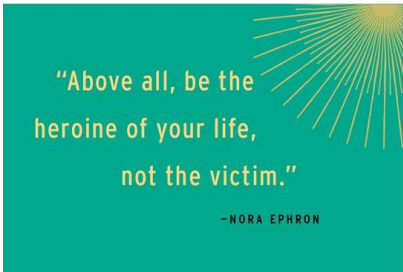
Registration required by November 26, 2023 at www.abwa-greateroakland.org/events



Nicole Walsh – 12/6
Karen Conway – 1/12

Core Values for the American Business Women’s Association

1. **Selfless Leadership** – Be committed to doing the right thing, always. Be transparent in your actions even when no one is looking!
2. **Building Community** – Be committed to creating sustainable ABWA communities where women can connect, learn, and grow together.
3. **Value and Seek Diversity** – Be committed to recruiting new members from diverse cultures, work industries and experiences.
4. **Manage for Innovation and Excellence** – Be committed to original thinking and delivering excellence in everything you do.
5. **Lifelong Learning** – Be committed to enhancing your own business knowledge, skills, and acumen. Be unafraid to make mistakes, iterate, err and try again.
6. **Focus on Facts and Own the Results** – Be committed to using “data” to drive your decisions and actions, and be accountable for your performance, good and bad.
7. **Choose to Make a Difference** – Be committed to unlocking a member’s potential and inspiring/motivating her to become the best version of herself.
8. **Celebrate** – Be committed to celebrating members’ achievements.



ABWA’s Proud Code of Conduct

ABWA’s Proud Code of Conduct was developed as a means of guiding all members in making ethical decisions. The broad statements of the code of conduct that are listed below are not expected to cover all conduct for all situations. This is why the Proud Code of Conduct was created as a living and fluid code.

- As an ABWA member, I will serve as a goodwill Ambassador for the American Business Women’s Association.
- As an ABWA member, I will adhere to the Association’s Bylaws and comply with the Association’s Brand Guidelines.
- As an ABWA member, I will not use my personal power or influence to advance my own interests.
- As an ABWA member, I will not allow my personal beliefs or convictions to alienate other members, prospective members, and sponsors at any level of the ABWA organization (local, regional or national).
- As an ABWA member, I will always treat member colleagues, the ABWA National Team, guests, speakers, vendors and sponsors with dignity and respect.

Our core values are the foundation for which the American Business Women’s Association (ABWA) was founded on in 1949. They’re reflective of the ethos of the ABWA culture, and have been integral to creating an enduring and supportive community for generations of women in the workplace.



2024 SCHOLARSHIP



*National Scholarship in memory of beloved members, **FRAN AMOS, LYNN JACEK and PHYLLIS THOMSON***

- Scholarship Award: \$2,000
- Field of Study: Open
- GPA: 3.0 GPA or higher
- Institution: College or University in the State of Michigan
- Level: Freshman to Graduate

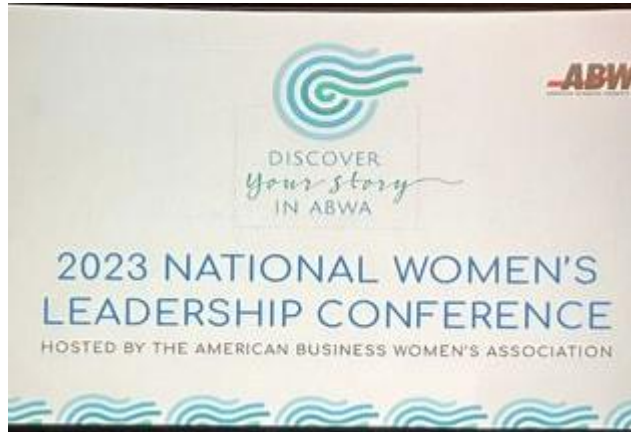
The Greater Oakland Charter Chapter has funded a \$2,000 scholarship through the Stephen Bufton Memorial Educational fund in memory of Greater Oakland members Fran Amos, Lynn Jacek and Phyllis Thomson. You can find information on this scholarship and other SBMEF scholarships at www.sbmeff.org, please spread the word.

Jo Ann Huebner ABWA 35 Year Anniversary



Jo Ann began her ABWA Journey on October 12, 1988 with the Waterford Chapter, Waterford, MI. In September of 2000 Jo Ann joined the Waterford Chapter and 3 other chapters to form the Greater Oakland Charter Chapter. Jo Ann has chaired many committees and held board positions of secretary and treasurer. She is currently the Chapter Treasurer and the Education/Scholarship Committee Chair. Congratulations Jo Ann on many years of service to the ABWA organization.

NATIONAL WOMEN'S LEADERSHIP CONFERENCE
October 4 – 7, 2023 Chattanooga, TN



The National Women's Leadership Conference, as always, was a great event. The first day we had breakfast and Keynote Presenter Carrie Morey, Building and Branding a Successful Business. Carrie launched her business, Callie's Hot Little Biscuit, using her mother's made-by-hand biscuit recipe. Our second keynote on Thursday was Morgan A Wider, You Are Worthy! So Dress Like it! She is a Personal Style Expert and helps women to love themselves and their bodies, be their authentic selves and to show up for their business and purpose with their own unique style.

The rest of the day was the Outgoing National President's message, meet the candidates for National Board of Directors and our ABWA Annual Meeting of the Membership. We heard the candidates speeches, voted, and had the installation of officers – President Rachelle Jamerson-Holmes, Vice President Anne O'Neill, Secretary Treasurer Genice Hall-Fowler. Vice Presidents District I Sonya Lowe, District II Kim Stengel, District III Debra Weilbacher, District IV Barbara Pedersen, District V Cheryl Schmandt, District VI Velma Landers.



2023 Outgoing National Board



2024 Incoming National Board

Friday we had a celebration breakfast for the Inner Circle members (those sponsoring new members) and members with 25 or more years of membership.

Saturday morning, we met the 2024 Top Ten Business Women of ABWA, heard their speeches and the Top Business Woman of ABWA was announced.



First Row: DORIS HARRISON, DIOR DAVIS ABWA Top Business Woman, NANCY GRIFFIN,
Second Row: PHYLLIS DEITZ, KRISTINA M. PEREZ, SHANNON A. HAAS, LORI J. STOLTZFUS, STEPHANIE SEBERG, SHIRLEY A. NEW, SONYA D. SIMS

Friday and Saturday afternoons were Track A and B Education Sessions.

- Track A - ABWA-KU Essentials - Learn the most In-Demand Marketing Skill of 2023 and How to Add Value and Sell Yourself in Any Situation.
- Track B – The Art of Storytelling in Branding & Marketing and Franklin Covey’s Change: How to Turn Uncertainty Into Opportunity and Inclusive Leadership.

We also had Best Practices Awards and Recognition one evening celebrating the chapters who qualified. There was also an ABWA-KU MBA Essentials Graduation for those who have completed the courses over a period of time, and an Apex Awards celebration.



Mary Mills, Vanessa Willis, JoAnn Huebner



JoAnn Huebner and Mary Mills, Correction, the NWLC 2024 is September 25 – 28



JoAnn Huebner, Mary Ceccanese, Mary Mills



Jo Ann Huebner, Cheryl Blair, Mary Mills



Linda Hamilton, Kathy Scott, JoAnn Huebner



Jill Campbell, Kelly Gray, Holly Hengstebeck, Shirley New, JoAnn Huebner



Jo Ann Huebner



Cheryl Blair, 2023 ABWA President

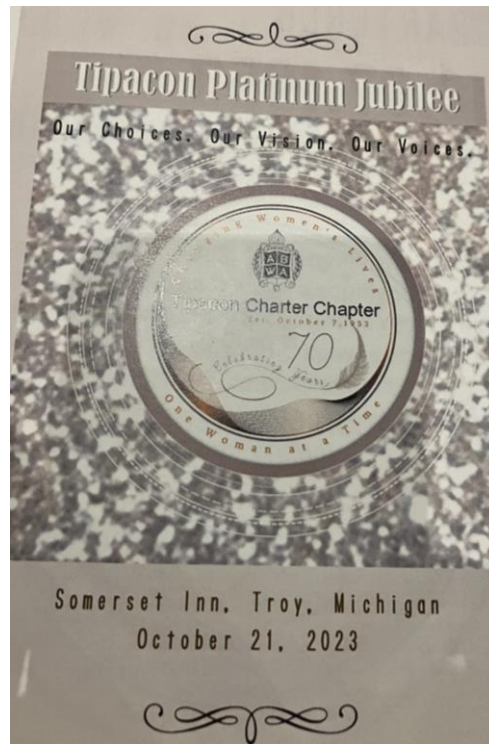


Kathy Scott, Linda Hamilton, JoAnn Huebner



The view from our hotel room

Tipacon Charter Chapter 70th Anniversary Celebration



Tipacon Charter Chapter held a 70th Anniversary Celebration at the Somerset Inn, Troy, Michigan on October 21, 2023. There was dinner, a celebration program and dancing. What a fun time.



