

Promoting Business Growth

Discover techniques to grow your business or league



KEYNOTE: *Dr. Deborah "Dr. DJ" Johnson-Blake, ABWA's 2021 American Business Woman, CEO, The Writing Pad LLC and The Time Management Diva*

TUESDAY, March 16, 2021

Virtual Meeting

NETWORKING 6:00 pm
INTRODUCTIONS 6:15 pm
PROGRAM: 6:30
MEETING 7:15

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

*Changing Women's Lives...
One Woman at a Time.*

For more information about our Chapter, please contact our Membership Chair, at www.abwa-greateroakland.org

**GREATER OAKLAND CHARTER
CHAPTER**

This presentation covers strategies to help participants discover appropriate techniques to grow their league or business.

Join us on March 16 to meet ABWA's 2021 American Business Woman, Dr. Deborah Johnson-Blake, CEO, The Writing Pad, LLC and The Time Management Diva. Learning outcomes:

- Provide the opportunity for reflection to learn about strategies to grow a league or a business.
- Explore different business growth strategies and enhance people's knowledge of the impact of partnerships.
- Enhance perceptions about traditional marketing strategies versus 21st-century marketing strategies.

Our evening begins with virtual networking, followed by the program and our monthly meeting.

Cost is \$5 to attend via Zoom, which must be paid in advance using PayPal. Register and pay for this event on our website:

www.abwa-greateroakland.org

Contact Tammy at 248-417-7197 if paying by check.

After registering and paying Zoom program fee, you will receive a confirmation email containing info needed to join the meeting.



Greater Oakland Charter Chapter