

How to Grow Your Business Through Speaking

Keynote: Leisa Reid, Founder of Get Speaking Gigs Now



Tuesday, November 28, 2023

Nino's Italian House

4255 Baldwin Road, Auburn Hills, MI 48326

Networking/Intro...6:00 pm; Program...6:30 pm; Dinner/Meeting...7:15 pm

Want to make a bigger impact in your business? Leisa Reid shares expert secrets on how to utilize the popular technique of public speaking to broaden your reach and attract more ideal clients easily. This session is ideal for entrepreneurs who want to use the power of public speaking to attract their ideal clients and make an impact on the world.

Join the Greater Oakland Charter Chapter of ABWA on Tuesday, November 28, for networking followed by a presentation by Leisa Reid, Founder of Get Speaking Gigs Now.

In this talk you will learn:

- The #1 Secret to a Steady Stream of Speaking Referrals
- 2 Speaker Strategies to Attract Your Ideal Clients
- How to Calculate Your Speaker Sales Potential

Do you want to be a speaker, but aren't sure what to talk about, where to go to find gigs, or how to offer your services from stage? As the Founder of Get Speaking Gigs Now, Leisa trains professionals who want to use public speaking to grow their business. Clients who work closely with her build their speaking skills and confidence through the Speaker's Training Academy. They get their "Talks Ready to Rock," and learn how to STAY booked as speakers through easy to implement strategies. As a speaker herself, Leisa has successfully booked and delivered over 600 speaking engagements. She is the CEO of the International Speaker Network, a community of heart centered speakers who value collaboration, relationships, results and fun. In her book, Get Speaking Gigs Now, she shares her 7 Step System to Getting Booked, Staying Booked & Attracting Your Ideal Clients Through Speaking.

To learn more visit: <https://GetSpeakingGigsNow.com>

This is a hybrid meeting. In-person attendees will select their dinner upon arrival and are responsible for the cost of their food and drink, including tax and tip.

Cost to attend virtually (using Zoom) is free. Registration to attend in-person or virtually is required at: www.abwa-greateroakland.org/events/

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

***Changing Women's Lives
One Woman at a Time***

For more information about ABWA's Greater Oakland Charter Chapter, send an email to abwa.greateroakland@gmail.com or visit our website at www.abwa-greateroakland.com.



Greater Oakland Charter Chapter